

# **Product designers for LEGO Group**

## - Making ideas into toys

Are you passionate about toys? Do you want to shape the play experiences of children all over the world? And do you want to use most of your time developing LEGO products? Then this is your chance to become a toy designer in the Product and Marketing Development department of the LEGO Group. We create the toys of the future through brands like LEGO Star Wars, LEGO City, Creator, LEGO Technic and Duplo - in a creative, international and teamwork oriented environment. We are currently looking for a number of designers with very different design profiles for developing products for both DUPLO (preschoolers), System and Technic platforms - so we encourage you to apply for a position!

#### Concept and product designers for LEGO Group

As a concept and product designer, you will be part of a team of designers that develop toy concepts for kids aged 2-99. We are looking for concept and product designers with a design education or background that can add new creative ideas and concept approaches to our different LEGO product lines. You will work with the whole design process ranging from ideation and sketching of new play concepts to creating product graphics and building models from existing elements.

#### Strong design and visualization skills

In addition to a formal education as a designer, it is important that you are passionate about our target groups and about creating toys. It is also important that you have personal drive, good process skills and that you can think "out of the box".

You need to have the desire to express and realize ideas through LEGO bricks and the ability to communicate them verbally and visually. It is an advantage if you have good freehand sketching skills as well as experience with Adobe based programs.

Regardless of what type of designer you are, you should be a team player with a positive attitude and enjoy taking the initiative. You should thrive in an open-minded, innovative and international environment as well as be fluent in spoken and written English.



### Build your dream job

Start building your dream job in a fun and creative environment by sending your application no later than 30. June - marked "LEGO Designer" - in English or Danish to LEGO System A/S, Systemvej 6, DK-7190 Billund, Denmark, att. Kirsten Danielsen.

Your application, including CV, portfolio or pictures of your model work, drawings and sketches in A4 hard copy format (no CD-Roms or original art work), should be submitted by ordinary mail. Please note that applications without portfolio or pictures of your creative work will not be considered.